

**Developing Web Sites for Community Growth
2008-2009 Application**

Applicant:

Address:

Contact Name:

Phone Number:

E-mail Address:

1. Who will act as the lead for this project? Please include contact information and the background of the individual.
2. Why is your community interested in redesigning its Web site or developing a new Web site? Please include the address of the community's Web site(s) and the status.
3. How does your community perceive your Web site? How do "outsiders" perceive your Web site?
4. What are your overall goals for creating/sustaining your community Web site?
5. If a community has more than one Web site, how are these efforts coordinated? Is the community committed to creating a single community Web portal? (Note: Individual community organizations can and should have individual Web sites. One site, however, should be designated as the community Web portal.)
6. Please list the organizations and the individuals from each organization who will provide content and participate in discussions about designing a new community Web site. Does your community have buy-in from education, healthcare, business, community improvement, economic development, community government, etc. in the area? Please include the addresses of the Web sites of major organizations within your community (i.e., schools, municipal/county government, chamber, community organizations, foundations, alumni group, etc.).
7. Who currently updates the community's Web site(s)? When was the community Web site last updated?
8. Describe the commitment of an organization within the community to maintain the Web site.
9. Please describe your community's history of cooperation and success in community and economic development efforts.

10. An effective community Web site complements other recruitment efforts in a community. Describe other recruitment efforts in the community and/or region and how a new or redesigned Web site would enhance these efforts.

11. An effective community Web site complements other community marketing efforts. How does your community market itself (i.e., for tourism, business recruitment, alumni recruitment, etc.)? How will a new or redesigned Web site enhance these efforts.

Please e-mail completed applications to Anne Byers (anne.byers@nebraska.gov) by 5:00 PM CT, August 22, 2008.